



Empowering the Boomers and Beyond Generation to be all that God wants us to be!

It's time to get serious

about reaching our 50+ population!



Over 11,000 people turn **50** every day in America! *How many people in your church are 50 and older?*

More people are age 65+ than under 18.

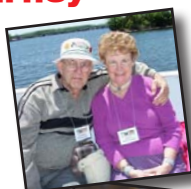
Is your church reaching this population group?

Who are your biggest church supporters?

Over 70% of offerings come from the 50+ .

Events along the journey

- Annual District Campmeeting
- 50+ Trips
- Missions
- Sectional Meetings
- Senior Adult Month (May)
- Grandparents Day (September)
- Mentoring Youth
- VIPS (Volunteers in Pastoral Service)
- Teachers/Ushers/Greeters
- ...and much, much more!



Today's 50+ are different!

Many are actively employed, pursuing their education, enjoying tours across the country and around the world! They are in good health. They are not content with a rocking chair!



Grandma and Grandpa are on the move!

They have more...

...TIME than ever before. They are interested in becoming involved in worthy causes. Enlist them in God's work!

...TALENTS than ever before! Their valuable experience and abilities can be a blessing to the church and community.

...TREASURES than ever before. Many want to make a lasting financial contribution to something that is making a difference in their community and in their world.



The greatest harvest

of souls in the 21st century may come from the 50+ population - America's LARGEST mission field. Every church should be involved in reaching them.



Our mission is to help the local church develop strategies and programs to attract, reach and keep the 50+ where God can work TO and THROUGH them!



Our goal is to Empower believers to reach others!



Let us help your church or ministry!

Together we can make a difference!



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The **time**
has **come!**

To provide a ministry reaching out to the mature adult population in your church and community!

50 Plus Ministries invites participation by all who are traveling the 50+ stage of life!

John and Judy Heide
*U.S. Missionaries to the
baby-boomer and beyond generation!*

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*Please help us reach America's
largest mission field.
Your financial investment
will make a difference
in time and eternity!*

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Loving the journey!